



MISSISSIPPI AUTOMOBILE DEALERS ASSOCIATION

The **2026 Alabama-Mississippi-Tennessee Car and Truck Dealers Convention will be held June 21-24** at the Hilton Sandestin Beach Golf Resort & Spa in Destin, Florida. We hope that your company will join us as a sponsor.

Last year there were more than 700 dealers, industry partners, and guests in attendance, and we are looking forward to a great convention again this year.

As outlined in the enclosed material, the convention has a strong business program and many optional diversions where attendees can enjoy the beautiful beaches and numerous other activities in Sandestin. Only registering for the convention **does not** grant sponsorship status or participation in the Trade Show.

Convention sponsorship and appropriate registration include participation in all convention events, including the use of a table during the Sponsor Trade Show and Breakfast at no additional charge. A sponsorship entitles your company to a limited number of complimentary registrations based on sponsorship level. Complimentary Spouse/Guest registrations are not intended to be used by company representatives. This policy is necessary to prevent room shortages under our room block.

2026 sponsorship levels are: *(*a minimum sponsorship of \$3,500 is required to be listed in the program and on signs)*

DESIGNATION	AMOUNT	COMPLIMENTARY REGISTRATIONS
Platinum	\$15,000	4 sponsors and their spouse/guest
Diamond	\$10,000	3 sponsors and their spouse/guest
Gold	\$5,000	2 sponsors and their spouse/guest
Silver	\$3,500	1 sponsor and their spouse/guest

Please return the enclosed sponsor form by May 1, 2026, to be featured as a sponsor on all printed promotional materials and convention signage. If you have any questions or need additional information, please contact Beth Morton by phone (601) 957-6868 or email beth@madaonline.com.

Sincerely,

Marty Milstead
President



800 Woodlands Parkway, Suite #100, Ridgeland, MS 39157



601-957-6868



2026 Sponsorship Reply Form

Our firm would like to be a sponsor of the 2026 Alabama/Mississippi/Tennessee Car and Truck Dealers Convention to be held June 21-24, 2026 at the Hilton Sandestin Beach Golf Resort & Spa, Destin, FL.

PLEASE LIST OUR SPONSORSHIP AS FOLLOWS:

Company

Contact Name

Address

Phone

\$ _____
Sponsorship Amount

2026 Sponsorship Levels

DESIGNATION	AMOUNT	FREE REGISTRATIONS
<i>Platinum</i>	\$15,000	4 sponsors & their spouse/guest
<i>Diamond</i>	\$10,000	3 sponsors & their spouse/guest
<i>Gold</i>	\$5,000	2 sponsors & their spouse/guest
<i>Silver</i>	\$3,500	1 sponsor & their spouse/guest

**** (minimum sponsorship of \$3,500 is required to be listed in the program and on signs)*

Should we need to contact your organization during the event, please list your on-site contact information below:

Name

Cell Number

Email Address

Please email your response and then mail this form along with your sponsorship check to:

MADA
800 Woodlands Parkway, Suite 100
Ridgeland, MS 39157
beth@madaonline.com

If you have any questions or need additional information, please contact: Beth Morton (601) 957-6868.