



MISSISSIPPI AUTOMOBILE DEALERS ASSOCIATION

The **2025 Alabama-Mississippi-Tennessee Car and Truck Dealers Convention will be held June 22-25** at the Hilton Sandestin Beach Golf Resort & Spa in Destin, Florida. We hope that your company will join us as a sponsor.

Last year there were more than 600 dealers, industry partners, and guests in attendance, and we believe that they are ready to get together again this year.

As outlined in the enclosed material, the convention has a strong business program and many optional diversions where attendees can enjoy the beautiful beaches and numerous other activities in Sandestin. Only registering for the convention **does not** grant sponsorship status or participation in the Trade Show.

Convention sponsorship and appropriate registration include participation in all convention events, including the use of a table during the Sponsor Trade Show and Breakfast at no additional charge. A sponsorship entitles your company to a limited number of complimentary registrations based on sponsorship level. Complimentary Spouse/Guest registrations are not intended to be used by company representatives. This policy is necessary to prevent room shortages under our room block.

2025 sponsorship levels are: *(*a minimum sponsorship of \$3,500 is required to be listed in the program and on signs)*

DESIGNATION	AMOUNT	COMPLIMENTARY REGISTRATIONS
Platinum	\$15,000	4 sponsors and their spouse/guest
Diamond	\$10,000	3 sponsors and their spouse/guest
Gold	\$5,000	2 sponsors and their spouse/guest
Silver	\$3,500	1 sponsor and their spouse/guest

Please return the enclosed sponsor form by May 1, 2025 to be featured as a sponsor on all printed promotional materials and convention signage. If you have any questions or need additional information, please contact Beth Morton by phone (601) 957-6868 or email beth@madaonline.com.

Sincerely,

Marty Milstead
President



2025 Sponsorship Reply Form

Our firm would like to be a sponsor of the 2025 Alabama/Mississippi/Tennessee Car and Truck Dealers Convention to be held June 22-25, 2025 at the Hilton Sandestin Beach Golf Resort & Spa, Destin, FL.

PLEASE LIST OUR SPONSORSHIP AS FOLLOWS:

Company

Contact Name

Address

Phone

\$ _____
Sponsorship Amount

2025 Sponsorship Levels

DESIGNATION	AMOUNT	FREE REGISTRATIONS
<i>Platinum</i>	\$15,000	4 sponsors & their spouse/guest
<i>Diamond</i>	\$10,000	3 sponsors & their spouse/guest
<i>Gold</i>	\$5,000	2 sponsors & their spouse/guest
<i>Silver</i>	\$3,500	1 sponsor & their spouse/guest

****(minimum sponsorship of \$3,500 is required to be listed in the program and on signs)*

Should we need to contact your organization during the event, please list your on-site contact information below:

Name

Cell Number

Email Address

Please email your response and then mail this form along with your sponsorship check to:

MADA
800 Woodlands Parkway, Suite 100
Ridgeland, MS 39157
beth@madaonline.com

If you have any questions or need additional information, please contact: Beth Morton (601) 957-6868.