



# MISSISSIPPI AUTOMOBILE DEALERS ASSOCIATION

The **2024 Alabama-Mississippi-Tennessee Car and Truck Dealers Convention will be held June 23-26** at the Hilton Sandestin Beach Golf Resort & Spa in Destin, Florida. We hope that your company will join us as a sponsor.

Last year there were more than 600 dealers, industry partners, and guests in attendance, and we believe that they are ready to get together again this year.

As outlined in the enclosed material, the convention has a strong business program and many optional diversions where attendees can enjoy the beautiful beaches and numerous other activities in Sandestin. Only registering for the convention **does not** grant sponsorship status or participation in the Trade Show.

Convention sponsorship and appropriate registration include participation in all convention events, including the use of a table during the Sponsor Trade Show and Breakfast at no additional charge. A sponsorship entitles your company to a limited number of complimentary registrations based on sponsorship level. Complimentary Spouse/Guest registrations are not intended to be used by company representatives. This policy is necessary to prevent room shortages under our room block.

2024 sponsorship levels are: *(\*a minimum sponsorship of \$3,000 is required to be listed in the program and on signs)*

<b>DESIGNATION</b>	<b>AMOUNT</b>	<b>COMPLIMENTARY REGISTRATIONS</b>
<b>Platinum</b>	\$15,000	4 sponsors and their spouse/guest
<b>Diamond</b>	\$10,000	3 sponsors and their spouse/guest
<b>Gold</b>	\$5,000	2 sponsors and their spouse/guest
<b>Silver</b>	\$3,000	1 sponsor and their spouse/guest

Please return the enclosed sponsor form by April 12, 2024 to be featured as a sponsor on all printed promotional materials and convention signage. If you have any questions or need additional information, please contact Beth Morton by phone (601) 957-6868 or email [beth@madaonline.com](mailto:beth@madaonline.com).

Sincerely,

Marty Milstead  
President



800 Woodlands Parkway, Suite #100, Ridgeland, MS 39157



601-957-6868

