

The 2024 Alabama-Mississippi-Tennessee Car and Truck Dealers Convention will be held June 23-26 at the Hilton Sandestin Beach Golf Resort & Spa in Destin, Florida. We hope that your company will join us as a sponsor.

Last year there were more than 600 dealers, industry partners, and guests in attendance, and we believe that they are ready to get together again this year.

As outlined in the enclosed material, the convention has a strong business program and many optional diversions where attendees can enjoy the beautiful beaches and numerous other activities in Sandestin. Only registering for the convention **does not** grant sponsorship status or participation in the Trade Show.

Convention sponsorship and appropriate registration include participation in all convention events, including the use of a table during the Sponsor Trade Show and Breakfast at no additional charge. A sponsorship entitles your company to a limited number of complimentary registrations based on sponsorship level. Complimentary Spouse/Guest registrations are not intended to be used by company representatives. This policy is necessary to prevent room shortages under our room block.

2024 sponsorship levels are: (*a minimum sponsorship of \$3,000 is required to be listed in the program and on signs)

DESIGNATION	AMOUNT	COMPLIMENTARY REGISTRATIONS
Platinum	\$15,000	4 sponsors and their spouse/guest
Diamond	\$10,000	3 sponsors and their spouse/guest
Gold	\$5,000	2 sponsors and their spouse/guest
Silver	\$3,000	1 sponsor and their spouse/guest

Please return the enclosed sponsor form by April 12, 2024 to be featured as a sponsor on all printed promotional materials and convention signage. If you have any questions or need additional information, please contact Beth Morton by phone (601) 957-6868 or email beth@madaonline.com.

Sincerely,

Marty Milstead President

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2024 Sponsorship Reply Form

Our firm would like to be a sponsor of the 2024 Alabama/Mississippi/Tennessee Car and Truck Dealers Convention to be held June 23-26, 2024 at the Hilton Sandestin Beach Golf Resort & Spa, Destin, FL.

PLEASE LIST OUR	SPUNSUKSHI	PAS FULLUWS:	
Company			
Contact Name			
Address			
Phone			
<i>\$</i>			
Sponsorship Amou	nt	=	
•		2024 Sponsorsh	ip Levels
<u>DESIGN</u>	ATION	AMOUNT	FREE REGISTRATIONS
Platinum	1	\$15,000	4 sponsors & their spouse/guest
Diamono	1	\$10,000	3 sponsors & their spouse/guest
Gold		\$5,000	2 sponsors & their spouse/guest
Silver		\$3,000	1 sponsor & their spouse/guest
***(minimun	n sponsorship	o of \$3,000 is required to	be listed in the program and on signs)
Should we need to con	tact your organ	ization during the event, p	lease list your on-site contact information below
Name		Cell Number	Email Address
Please email your res	sponse and the	en mail this form along	with your sponsorship check to:
		MADA	
		800 Woodlands Parkw	ray, Suite 100

MADA 800 Woodlands Parkway, Suite 100 Ridgeland, MS 39157 beth@madaonline.com

If you have any questions or need additional information, please contact: Beth Morton (601) 957-6868.